



Sri Sri Jagadguru Shankaracharya Mahasamsthanam  
Dakshinamnaya Sri Sharada Peetham

Sringeri 577139.

ॐ Celebrating 60 years of  
our revered Jagadguru ॐ

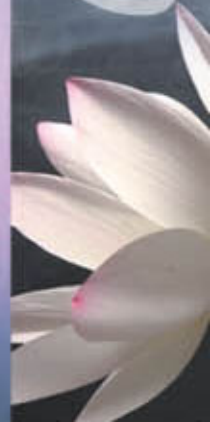


ध्यायामि मूर्तिं तव हत्सरोजे प्रसीद शीघ्रं यतिराज मह्यम्

60  
Shashtyabdapoorti  
Mahotsava



60  
*Shashtyabdapoorti Mahotsava*





श्रीगुरुभ्योनमः

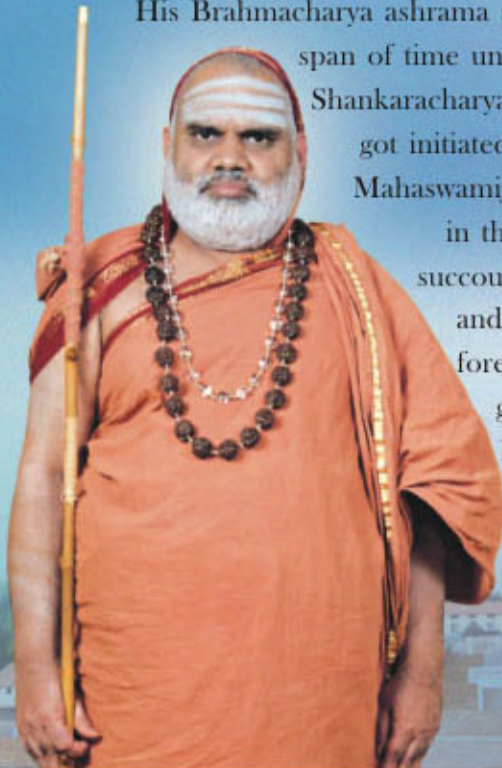
## Shashtyabdapoorti Mahotsava - 2011



Lord Parameshwara incarnated as Sri Adi Shankara Bhagavatpadacharya for protecting Sanatana Vaidika Dharma and expounding Advaita Vedanta to masses. He established four Aamnaya Peethams to sustain and carry out His mission for the generations to come. The first and foremost of these Aamnaya Peethams, Dakshinamnaya Sri Sharada Peetham at Sringeri, has been the centre for learning and authority on Sanatana Vaidika Dharma and Advaita Vedanta since then.

The Peetham is adorned by illustrious Jagadgurus right from Sri Sureshwaracharya to this day. The Jagadgurus of this unbroken Guru Parampara have been great saints and scholars par excellence.

The present Acharya, Jagadguru Shankaracharya Sri Sri Bharati Tirtha Mahaswamiji, 36th Acharya in the line of Succession, is a tapaswin of the highest order and is known for His great spiritual eminence and scholarship. The Mahaswamiji is a shining example of love and compassion. Mahaswamiji in His Brahmacharya ashrama studied and mastered all the Shastras in a short



span of time under the direct guidance of His Guru, Jagadguru Shankaracharya Sri Sri Abhinava Vidyatirtha Mahaswamiji and got initiated into Sannyasa Ashrama in the year 1974. The Mahaswamiji adorned the throne of transcendental wisdom in the year 1989, and has been a source of spiritual succour and inspiration, guiding seekers all over India and abroad. The Mahaswamiji's Guru had a divine foresight that the Mahaswamiji's period would be a golden period in the history of Sringeri Sharada Peetham. Accordingly, we have all been witness to the innumerable Dharmic activities that have taken place over the past two decades under the Mahaswamiji's guidance and blessings.



It is indeed a rare fortune and a great privilege for all of us to live in this period and be in the discipleship of the Mahaswamiji. It is said that the fortress of protection, Guru's grace will shower on the disciples who run their lives in the special track performing all of these three things (i) involve in Guruseva, (ii) chant the sacred name of the Guru and (iii) meditate on Guru's form always in the mind. This would enable them to experience the presence of the Guru at all times and places. We the devotees of Sringeri Sri Sharada Peetham, have tuned our lives to the aforesaid special track and have been using various opportunities to express our devotion to the Guru. This year being the Shashtyabda poorti (61st Vardhanti) of our revered Jagadguru, the rarest opportunity has come to pay our gratitude to our Jagadguru.

The Jagadguru, being the Meru of dispassion has never been oriented for any such celebrations except for the spiritual nourishment of the disciples. In the interest of the welfare of entire humanity, we, the disciples have sought and received the blessings to perform many Dharmic activities during this occasion. The Dharmic activities include Lakshmodaka Homam, Ati Rudra Homam and, for the first time in available history, **a splendid Ayuta Chandi Homam** for the benefit of the entire world (Note: The event details will be posted in a couple of months time). We must utilise this gifted life to do the service in our best possible way and submit our Salutations.

येनौन्नत्यमवापिता कृतपदा कामं क्षमायामियं  
निःश्रेणिः पदमुन्नतं जिगमिषोर्व्योम स्पृशन्ती परम् ।  
वंश्या काप्यधरीकृतत्रिभुवनश्रेणी गुरूणां कथं  
सेवा तस्य यतीशितुर्न विरलं कुर्वीत गुर्वी तमः ॥

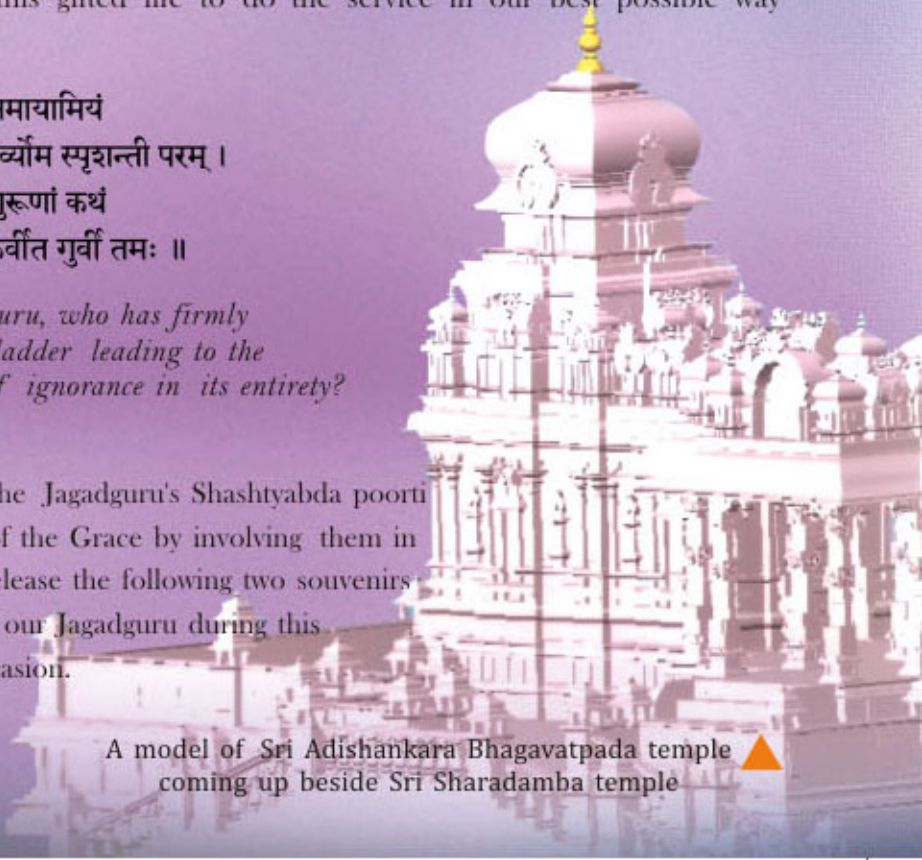
*Does not dedicated service to the Guru, who has firmly established on this earth the great ladder leading to the highest state, remove the darkness of ignorance in its entirety?*

It most assuredly does.

To mark the grand celebration of the Jagadguru's Shashtyabda poorti and to make everyone recipient of the Grace by involving them in Guruseva, it has been resolved to release the following two souvenirs and place them at the Lotus feet of our Jagadguru during this auspicious occasion.



A model of Sri Adishankara Bhagavatpada temple coming up beside Sri Sharadamba temple ▲





## 1 A Special Pictorial Souvenir

This would comprise the hitherto unpublished pictures of His Holiness along with His sacred nectarine words. In this volume, a page can be sponsored by a devotee individually or by the family where the names of the family members shall be mentioned. One page sponsorship amount is being suggested as Rs.2500/- It's my earnest desire that the name of each and every ardent devotee of our Jagadguru should appear in this volume. I sincerely request all traditional devotees of the Peetham to kindly sponsor one page in this volume and record names of all your family members so that your connection with this great event gets etched in history. As part of this activity we would like to collect and update your profile which will make the database of devotees upto date. So kindly provide the same in the form enclosed.

## 2 A Special Commemoration volume

This would be a multi-lingual commemoration volume containing a number of articles pertaining to the life and teachings of the Jagadguru, anecdotes covering the various facets of the Jagadguru and a photo section. A special report on the grand Shashtyabda poorti celebration would also become a part of this volume when this reaches your hand.

I entreat all well wishers to rally round munificently by sponsoring a page in the Special Pictorial souvenir and releasing advertisements in the Special commemoration volume which are set to be released. The procedures for the same can be found in the attached flyer.

May Goddess Sharada and Jagadguru Mahaswamiji give all of us the strength and mind to raise to this occasion.

I convey the benign blessings of Jagadguru Mahaswamiji to you and your family.

Eventhough the sincere efforts are channelled to reach each and every devotee of the Math, it is quite possible that, I might have missed some. Please help us in spreading this message to all our well wishers.

Sri Sharada Archana Prasadams are enclosed.

Date : 10/10/2010

**Dr.V.R.Gowrishankar**

C.E.O & Administrator

Sri Sringeri Math and its Properties







“A model of the Rajagopuram coming up at the entrance to Sri Sharada Peetham, Sringeri”

**Sri Sri Jagadguru Shankaracharya Mahasamsthanam Dakshinamnaya  
Sri Sharadha Peetham**

Sringeri - 577 139, Karnataka. Tel : 08265-250123  
[www.sringeri.net](http://www.sringeri.net)



**Shashtyabdapoorti  
Mahotsava**

**Sri Sri Jagadguru Shankaracharya Mahasamsthanam Dakshinamnaya  
Sri Sharada Peetham**

Sringeri 577139.

**Shashtyabdapoorti Mahotsava (2011)  
Special Pictorial Souvenir**

(To sponsor multiple pages in this volume, please take photocopies of this form and use them).  
Please send the details on or before 31st December 2010

To  
The CEO and Administrator  
Sri Sringeri Math and its Properties  
Sringeri - 577139, Karnataka.

Dear Sir,

I would like to sponsor a page in the Special pictorial souvenir to be released on the occasion of the Shashtyabda poorti of our Jagadguru with the following names. A cheque / Demand draft for Rs. \_\_\_\_\_ is enclosed.

- 1.
- 2.
- 3.
- 4.

Note : All Cheques or Demand Drafts to be drawn in favour of "Sri Sharada Peetham, Sringeri" and be mailed to "The CEO & Administrator, Sri Sringeri Math and its properties, Sringeri - 577 139, Karnataka."

Other than the names, any printing matter (positives/art works) and blocks are not accepted.

## Detatils for database updating

(Please use Uppercase(Capital) letters and write proper spelling as per your records)  
(To include multiple names in the database, please take photocopies of this form and use them).

1. Name
2. Permanent Address
3. Email Id
4. Contact Landline No.
5. Contact Mobile No.
6. Date of Birth
7. Your profession / Occupation
8. Want to become part of the Peetham's Resource Team and offer your service in any particular domain Yes / No

(This would enable us to request you to help us in various Dharmic activities of the Peetham. For example, if you are a doctor and conduct a medical camp at Sringeri or be a part of it. If you are an engineer, you can offer your services at your leisure. If you are an IT professional you could develop/contribute to an IT solution for the Peetham.)

If yes please mention the domain \_\_\_\_\_





**Shashtyabdapoorti  
Mahotsava**

**Sri Sri Jagadguru Shankaracharya Mahasamsthanam Dakshinamnaya  
Sri Sharada Peetham**

Sringeri 577139.

**Shashtyabdapoorti Mahotsava(2011)  
Special Commemoration volume**

(To sponsor multiple pages in this volume, please take photocopies of this form and use them).  
Please send the details on or before 31st December 2010

To  
The CEO and Administrator  
Sri Sringeri Math and its Properties  
Sringeri - 577139, Karnataka.

Dear Sir,

We are pleased to release a back cover / inside cover / Special Page / Full Page / Half Page advertisement in the Special commemoration volume to be released on the occasion of the Shashtyabda poorti of our Jagadguru. A cheque / Demand draft for Rs. \_\_\_\_\_ is enclosed.

Matter for publication is enclosed Yes / No.

If No, please mention the Name and address you would like to have in the volume \_\_\_\_\_

**Tariff**

- |                                    |                |
|------------------------------------|----------------|
| A. Back cover (Muti-Color)         | - Rs. 1,00,000 |
| B. Inside Cover (Multi-Color)      | - Rs. 50,000   |
| C. Special Page (Multi-Color)      | - Rs. 20,000   |
| D. Full Page (Single color or B/W) | - Rs. 10,000   |
| F. Half Page (Single color or B/W) | - Rs. 5,000    |

Note : All Cheques or Demand Drafts to be drawn in favour of "Sri Sharada Peetham, Sringeri"  
and be mailed to "The CEO & Administrator, Sri Sringeri Math and its properties, Sringeri - 577139,  
Karnataka."

Only Positives / Art Works to be sent. Softcopies(CDs) can be preferably in Tiff or PDF format.

Blocks will not be accepted. Size of the book - demi 1/4 size (21 x 28 cms)